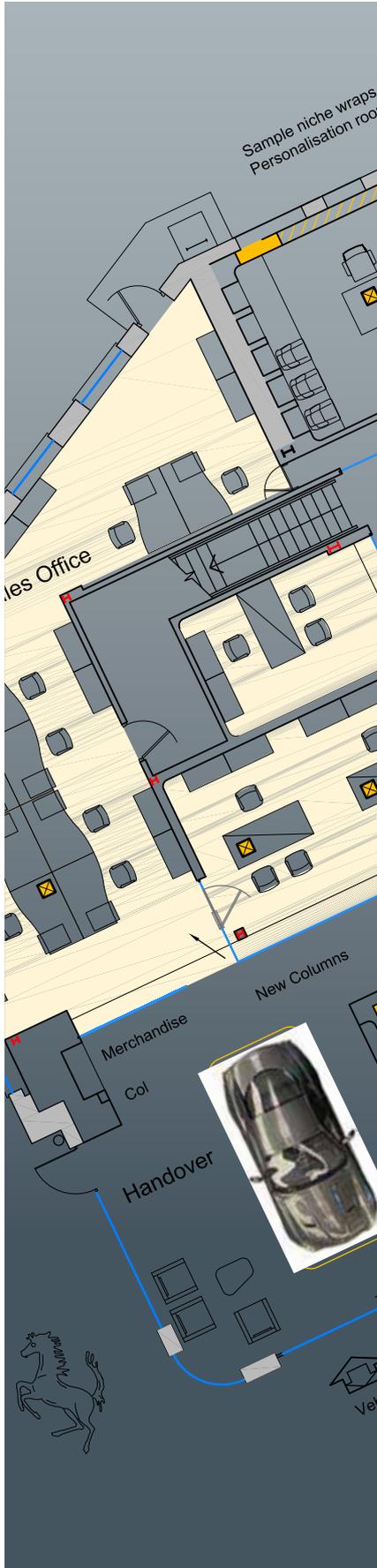


# A Kaydee Case Study

## Ferrari Egham





### The Situation

The Sytner Ferrari dealership in Egham Surrey, is situated in an original art-deco purpose built showroom. With long low lines, a striking clock tower and large windows, this atmospheric building, with its connotations of design class tradition and style, is ideally suited to the location of a showroom for the iconic motoring marques Ferrari and Maserati.

### Challenges and Solutions

When refurbishment was due it was of course necessary to find an ideal solution to ensure both an even diffusion of light throughout the showroom as well as the elimination of glare when full sun hit the large picture windows.

The perfect product was found in the Kaydee Electroshade. Not only could the this blind comfortably span an entire window as one blind but the highly engineered mechanism and whisper quiet electric operation matched

the surroundings perfectly both in quality and style.

The fabric selected was from the 0900 screen fabric range designed to allow light to pass through but at 45 degrees to the vertical plane, ensuring an even distribution of light and total elimination of glare. As a further design touch the blinds were concealed, when not in operation, by a specially designed square fascia, powder coated to match the interior decor.

The operational challenge was to meet a tight installation deadline. The key to success was early discussions with the contractor to search for time saving possibilities. This led to the installation of flexible electric connectors instead of traditional fused spurs. This decision enabled a speedy and accurate installation and the completion of the job on time and to budget.

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*"I am writing to express our thanks for your efforts on delivering the above project. Without the help from you and your team, and your on-site efforts, the project would not have been the success it was."*

Tim Perkins, MCS Group

**Further case studies available at [www.kaydeeb blinds.com](http://www.kaydeeb blinds.com)**